

# Pre-Launch to LOE

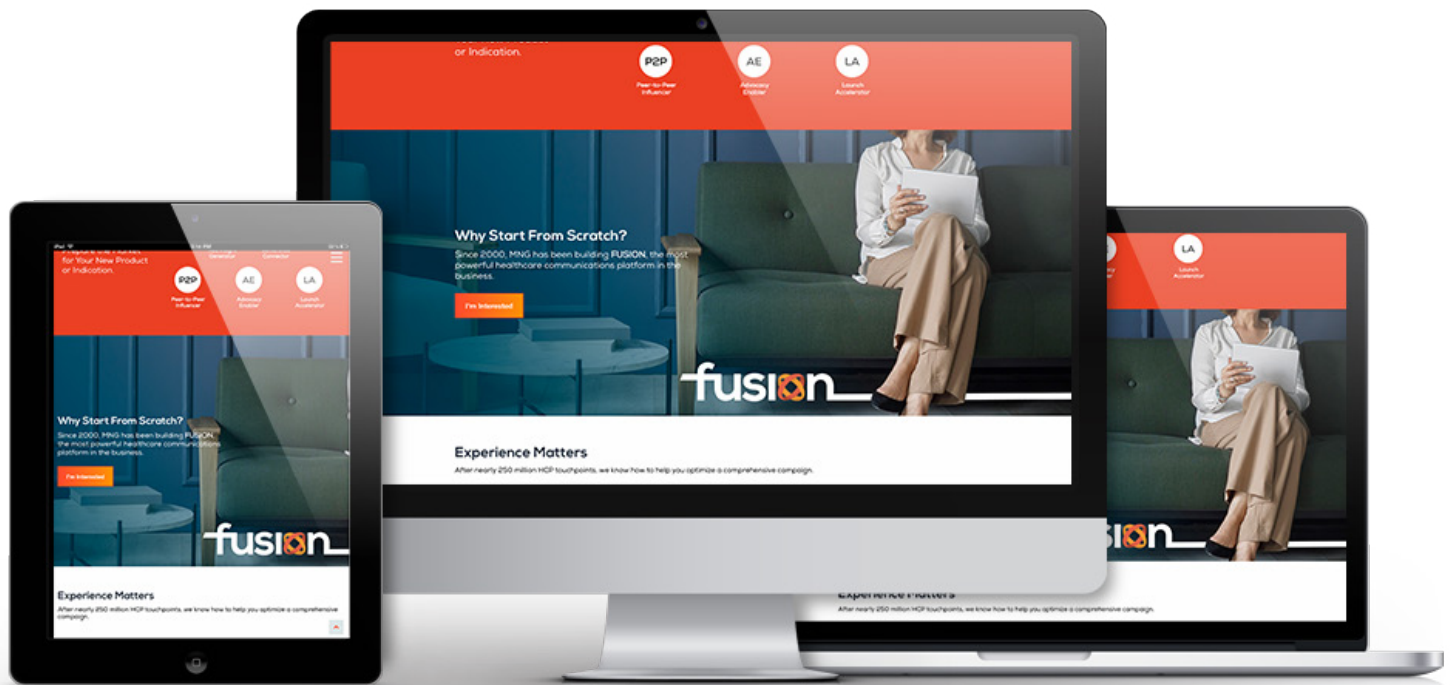


Think **MNG**Health™

AWARDS SUBMISSION

## Why Start From Scratch?

Since 2000, MNG has been building FUSION, the most powerful healthcare communications platform in the business.



fusion

fusion



# BRANDING + IDENTITY PROGRAM

**MNGHealth**  
Empowering Confident Care







## Print and Digital Campaign: Pre-Launch to LOE Think MNG Health

We understand that your brand's message is critically important to the healthcare providers and the patients whose lives will ultimately be impacted by your product.

Our job is to help you build more powerful connections with the healthcare community so that your product is proudly prescribed with confidence.





[www.mnghealth.com](http://www.mnghealth.com)

## MNG Direct Is Now MNG Health MNG Health Announces New Name, More Powerful HCP Products

